About De Marque:
- 28 years connecting culture, technology and people
- 50 employees in Quebec City and Barcelona
- Platforms used by publishers/distributors, retailers and public libraries
- Over 6M loans in the last 6 years
DRMs are boring
DRMs should be boring
It hasn't been boring in the last years
Costs: Public libraries in Quebec bearing the brunt
Over 800K CAD over the years, and countless hours of support
Feeling powerless, not in control
LCP: a community project to take that control back
A chicken & egg problem
3 pillars: content, acquisition, reader
Most of the content available to libraries is ready for LCP
Strong dialogue with publishers to decide business rules
Another with public libraries to also integrate their rules
Patron experience in public libraries: managing the transition, offering choice without scaring them
Integrated and seamless experience with our own app
But still based on open standards (OPDS, Status Document), an even playing field
Currently focus testing with users in Quebec City, to be released later this summer for all our public libraries and other partners
Creating training materials for and with librarians
Outstanding issues: what to do with PDFs and e-readers, what are the best practices for passphrases?
Let's get back to the fun stuff