digital publishing summit

EUROPE 2018

BERLIN 2018

getting useful **feedback** from readers

by using **social interaction** as a leverage

I have it

wishlist

reading

read

love it

we collect **5 tags** per book using a batch tag interface

using this information, we send social connection to users

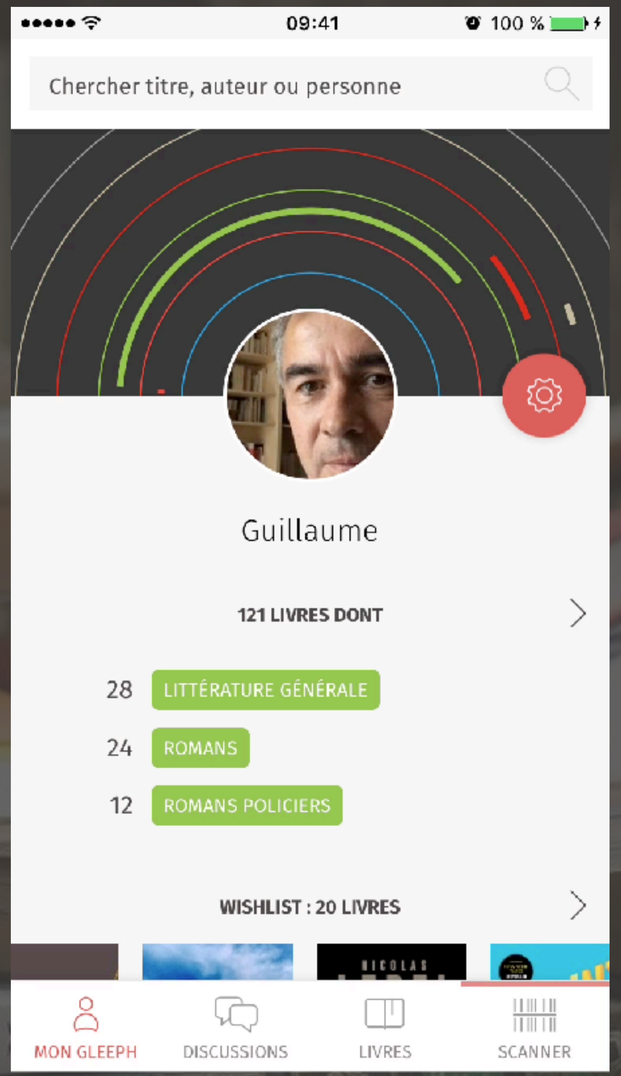
'' Jennifer is reading the same book, would you like to start a conversation ? ''

GLEEPH
L'écrit nous lie

n e x t challenge move the librairies from the **digital** to t h e **physical** world

realtime **barcode** scanner

isbn database is the **only** input required



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patented bookshelf scanner
2017

the user **films** his bookshelves

the application identifies all books
including **leaning** ones

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gleeph launched in France on **Feb. 2018**

41600 users, 2000 active users per day

users have **1.184.932** books in their libraries

over 100000 on wishlists, 30 books average library

corresponding to over 220000 **unique** titles

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