

digital publishing summit

EUROPE 2018

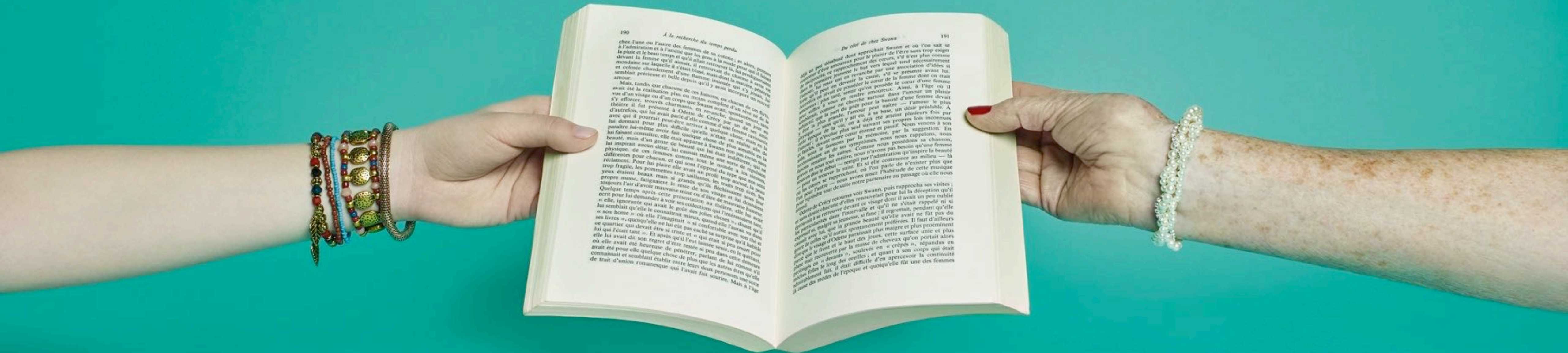
G L E P H

L'écrit nous lie

BERLIN 2018

getting useful **feedback** from readers

by using **social interaction** as a leverage





I have it



wishlist



reading



read

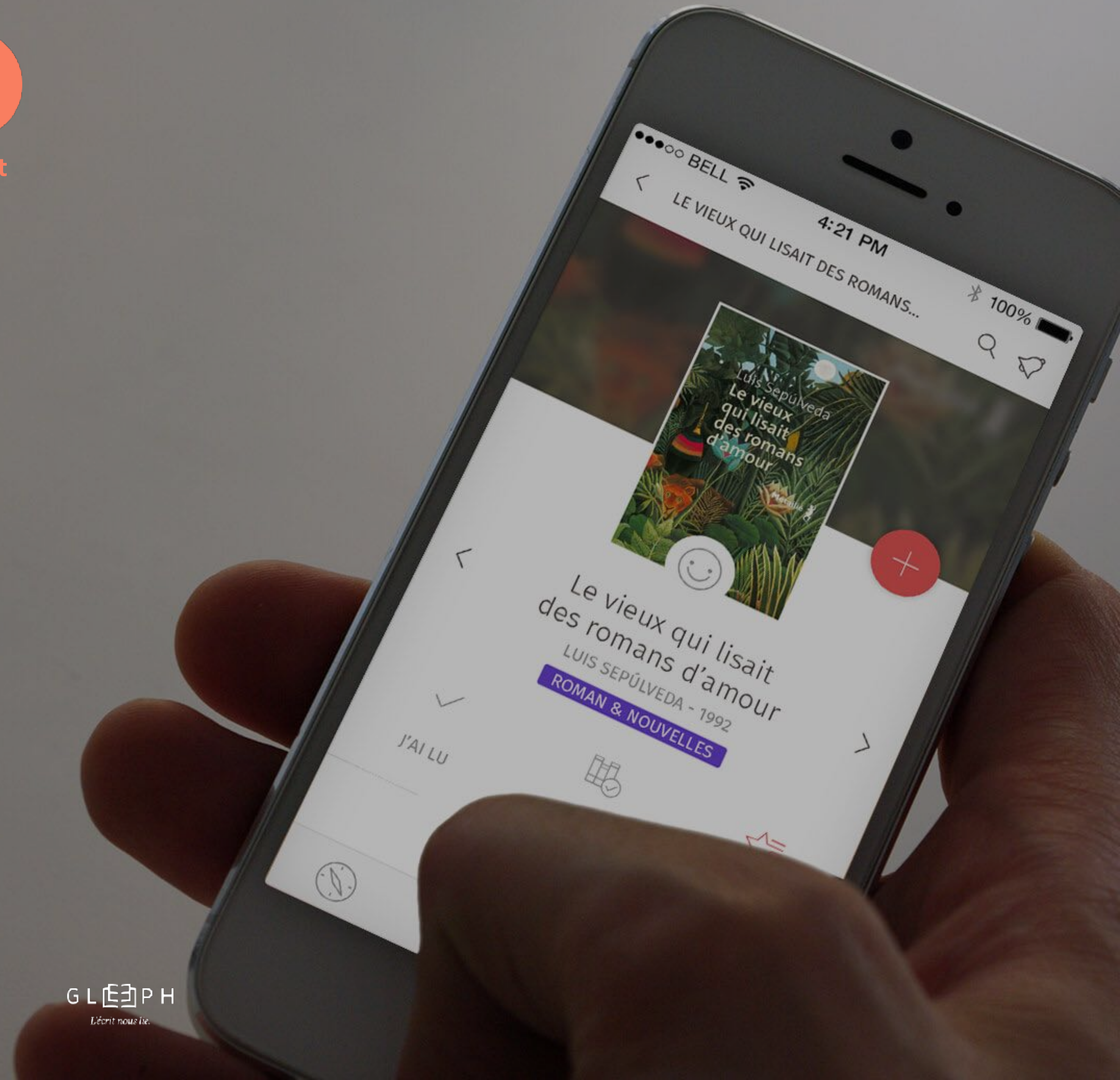


love it

we collect **5 tags** per book using a batch tag interface

using this information, we send social connection to users

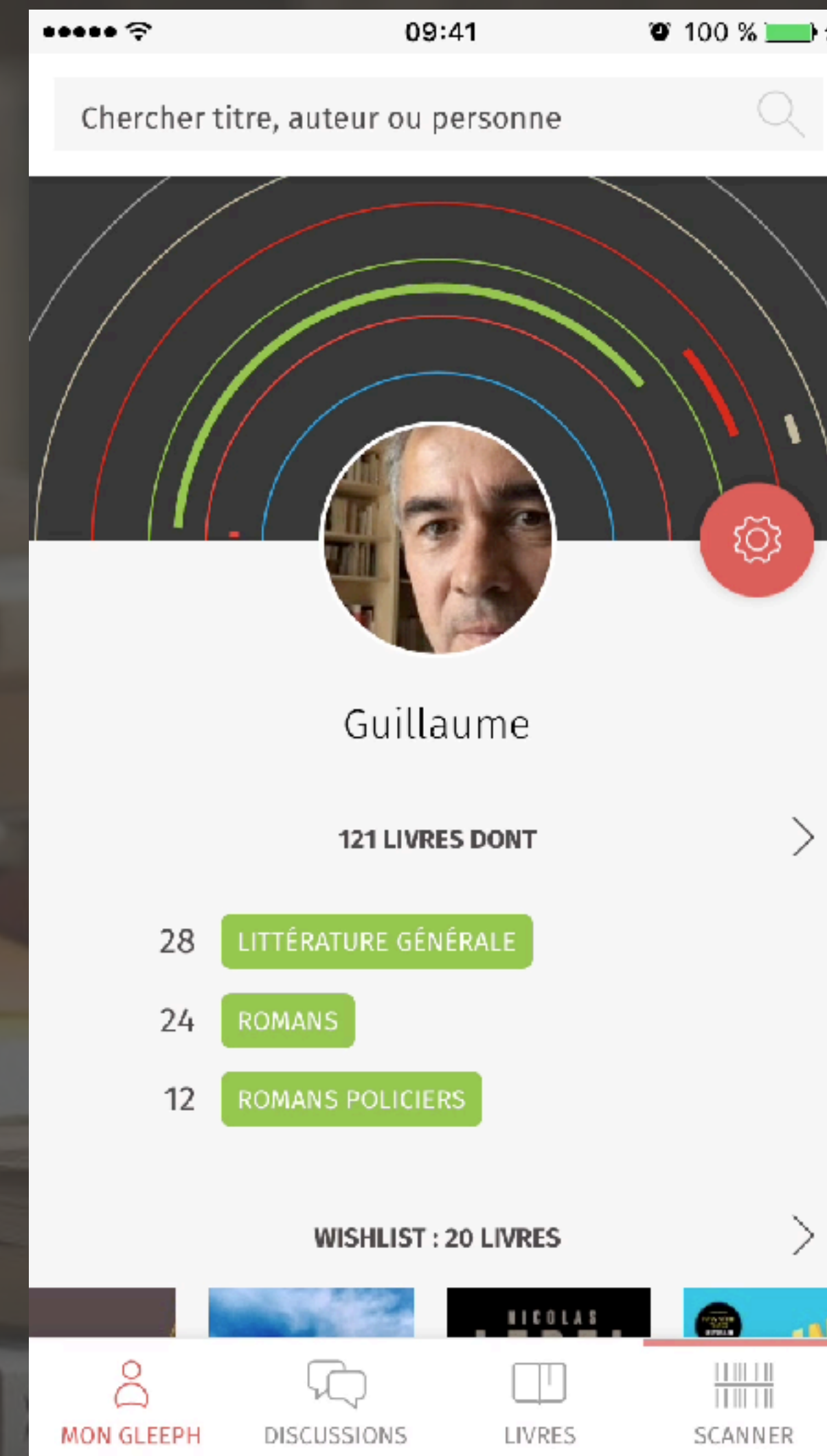
"Jennifer is reading the same book, would you like to start a conversation?"



n e x t
challenge
move the
libraries
from the
digital to
t h e
physical
world

realtime **barcode** scanner

isbn database
is the **only**
input required



patented **bookshelf** scanner 2017

the user **films** his bookshelves

the application identifies all books
including **leaning** ones



5
Le Seigneur des Anneaux
Tome 3 (Broché)
J.R.R. Tolkien



6
Second Foundation
(Broché)
Isaac Asimov



7
FONDATION
FOUDROYÉE
Isaac Asimov



8
RADIO LIBRE
ALBEMUTH
Philip K. Dick



9
Les cerfs-volants de Kaboul
(Broché)
Khaled Hosseini

The background of the entire slide is a dark, slightly blurred photograph of a library. It shows multiple rows of bookshelves filled with books of various sizes and colors. On some shelves, there are decorative objects like a small statue, a clock, and a model of a car. In the bottom right corner, a white wooden chair is partially visible.

GLEEPH

L'écrit nous lie

gleeph launched in France on **Feb. 2018**

41600 users, 2000 active users per day

users have **1.184.932** books in their libraries
over 100000 on wishlists, 30 books average library

corresponding to over 220000 **unique** titles

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