

IPE

Integrating the
Publishing
Environment

5/2017 Publishers Production Conference, Irsee (D)



buchreport

Digital

Digital, E-Book, Handel, Verlage

Donnerstag, 21. September 2017

PLUS DIGITALIZATION

Success factors of digital change

Most companies foster digitalization only within their company. But thinking outside the box of their own company is vital in order to make the digital transformation and to thrive in the process. How to make the most of digitalization in a fair and competitive market, by Alexander Markowetz.

Digitalization will fundamentally change society and economy as we know it.

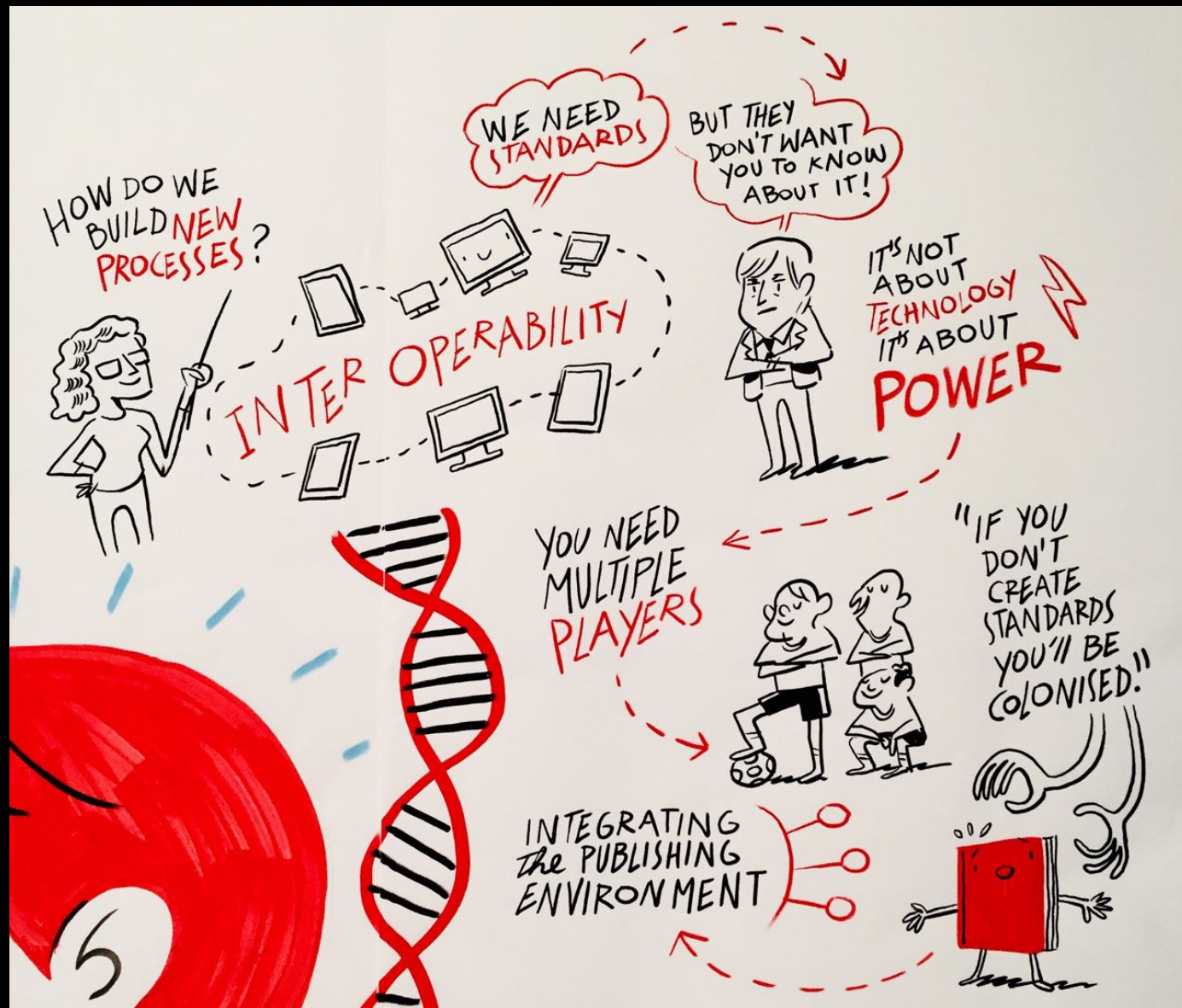
In order to survive this change and to thrive in a fair and competitive market without depending on single big companies, retailers and publishers as well as other companies not only have to think outside of their own



10/2017 Talk & Meeting, Frankfurt Bookfair



11/2017 Canon Future Book Forum, Poing (D)



1/2018 Kick-Off, Leiden (NL)
4/2018 Connectathon, The Hague (NL)



1/2018 Founding Statement

Media Release

Integrating the Publishing Environment – founding statement

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Leiden, 30 January 2018

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Following a conference held in Leiden on January 18 and 19, we declare our support for the initiative to promote a radical degree of transparency and process digitization within the Publishing Industry. This initiative is called Integrating the Publishing Environment. We believe strongly that such a change is necessary for our industry to meet the challenges we face today.

In founding the IPE initiative, we commit to adopting the governance elaborated over the years by Integrating the Publishing Environment. We support the global initiative to achieve similar goals in the health of the publishing industry: concepts of wholly non-exclusive and fair participation and of a transparent process followed.

Signed by

Alexander Markowetz

- Bookwire (DEU), Jens Klingelhöfer
- Brill (NLD), Olivier de Vlam
- CB Centraal Boekhuis (NLD), Susan Breeuwsma
- CPI Group (UK / DEU), Mark Allington & Robert Höllein
- Crispy Mountain (DEU), Christian Weyer
- GGP Media (DEU), Jens Nebe
- Holtzbrinck Book Unit (DEU), Katrin Jacobsen
- KNV Gruppe (DEU), Rolf Blind
- Livonia Print (LVA), Marc Freitag
- Lulu Press (USA), Christoph Kepper
- Media-Print Informationstechnologie (DEU), Tobias Kaase
- Open Publishing (DEU), Dr. Julius Mittenzwei
- Printpool Books AB (SWE), Malin Eriksson
- readbox publishing (DEU), Ralf Biesecker
- The Gesamtverband der Deutschen...

Interoperability



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