IPE
Integrating the Publishing Environment
Success factors of digital change

Most companies foster digitalization only within their company. But thinking outside the box of their own company is vital in order to make the digital transformation and to thrive in the process. How to make the most of digitalization in a fair and competitive market, by Alexander Markowitz.

Digitalization will fundamentally change society and economy as we know it.

In order to survive this change and to thrive in a fair and competitive market without depending on single big companies, retailers and and publishers as well as other companies not only have to think outside of their own companies but also to their competitors.
10/2017   Talk & Meeting, Frankfurt Bookfair

Integrating the Publishing Environment
Vortrag
12 – 13 Uhr
How do we build new processes?

Inter-operability

We need standards.

But they don't want you to know about it!

It's not about technology. It's about power.

You need multiple players.

If you don't create standards you'll be colonised.

Integrating the publishing environment.
1/2018 Kick-Off, Leiden (NL)
4/2018 Connectathon, The Hague (NL)
Media Release

Integrating the Publishing Environment – founding statement

Leiden, 30 January 2018

Following a conference held in Leiden on January 18 and 19, we declare our support for the initiative to promote a radical degree of digitalization and process digitization within the Publishing Industry. This is known as Integrating the Publishing Environment. We believe strongly that it is necessary for our industry to meet the challenges we face today.

In founding the IPE initiative, we commit to adopting the principles of governance elaborated over the years by Integrating the Publishing Environment, and the global initiative to achieve similar goals in the health sector, as concepts of wholly non-exclusive and fair participation and the process followed.

Signed by

- Bookwire (DEU), Jens Klingelhöfer
- Brill (NLD), Olivier de Vlam
- CB Centraal Boekhuis (NLD), Susan Breeuwsma
- CPI Group (UK / DEU), Mark Allington & Robert Höllein
- Crispy Mountain (DEU), Christian Weyer
- GGP Media (DEU), Jens Nebe
- Holtzbrinck Book Unit (DEU), Katrin Jacobsen
- KNV Gruppe (DEU), Rolf Blind
- Livonia Print (LVA), Marc Freitag
- Lulu Press (USA), Christoph Kepper
- Media-Print Informationstechnologie (DEU), Tobias Kaase
- Open Publishing (DEU), Dr. Julius Mittenzwei
- Printpool Books AB (SWE), Malin Eriksson
- readbox publishing (DEU), Ralf Biesemeier & Peter Bosworth
- The Gesamtschau-Institut
Interoperability